**Research findings of Association Management Systems**

Goal of this research is to find existing Association Management Systems and list their features that can be implement in PPA Membership Maintenance System.

Below I list the leading Association Management Systems in the market and their key marketing features that can be implement in our system.

**123SignUp**

* Membership management automation
* Online payments
* Scheduled and automated email reminders
* Integrated enrollment and renewal with website
* Membership, donations, financials, registration tracking
* Email marketing, Facebook and Twitter sharing
* Flexible event setup
* Automated confirmations
* Customized payment options
* Registration by Approval
* Donation collection
* Post-event surveys
* Customizable email templates
* On-demand reporting tools
* Feedback collection
* Branded registration

**MemberClicks**

* Membership Database

“The membership database securely stores all member and prospect data and integrates with all other features to provide a powerful membership management solution.”

* Dues Renewals

“Automate your member application and dues renewal processes, integrated into our online member database and event registration solutions.”

* Organizational Memberships

“If your membership is comprised of both organizations and individuals, we offer a powerful system for handling both member types.”

* Email Marketing

“Our powerful, integrated email marketing capabilities enable you to quickly contact your members in a few clicks.”

* Event Registration

“We give small-staff organizations the power to create and edit online event registration forms, manage registrants online, and generate extensive reports for easy analysis.”

* Website & CMS

“Our team of experts can give your website instant appeal, all within your budget. Our CMS is both powerful and easy-to-update. Our solutions also work with your existing website.”

* Member Engagement

“We give you all the tools necessary to create an online community for your membership, driving engagement and giving you all the power of larger social media sites.”

* Membership Reports

“With our customizable reports, you can get easy summaries of your membership, event registration, email, payment and website data.”

* Accounting and Payment Processing

“Whether setting up payment processing, dealing with invoices, or exporting financials for use in Quickbooks or other accounting programs, we've got easy tools to meet your accounting needs.”

**YourMembership**

* Social Community

“Inspire your members to connect and share within groups, chapters and committees. Through your community newsfeed, give members a quick and easy view of membership activity and connect them with like-minded peers within your membership portal.”

* Dashboards & Advanced Reporting

“Track the complete membership lifecycle from non-member to retired member. Quickly gain visibility to member growth and retention rates, member engagement scores and event registrations.”

* Workflow Automation

“Streamline staff productivity and membership engagement by automating manual tasks. Automate email communications to members based on user action, such as registering for an event or paying membership dues.”

* Education & Certification

“Members can easily track their continuing education credits and certifications.”

* Donor & Fund Management

“Intuitively create and manage multiple donation and fundraising campaigns. Configure predefined donation levels and monitor campaign goals.”

**Tendenci**

* Comprehensive Membership Profiles

“Get Comprehensive information about your Members using our Member Profiles. Including Contact Info, Professional Affiliations, Invoicing, Groups, and Contributions.”

* Newsletters

“Newsletters are built and sent from your site, eliminating the need for third-party expense”

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